

A new face for the Volunteer Bureau of Montreal!

To celebrate its 80th Anniversary, the VBM has undertaken to update its graphic signature and primary communication tools aimed at its members and other clients. The first step was to create a new logo that better reflects the nature of the organisation and is more consistent with the great family of Volunteer Centres across Quebec. One of our volunteers, Mr. Fernando Padue, who is a graphic designer by profession, designed and developed this new graphic identity. The new logo comes with a special graphic signature to highlight the VBM's 80th Anniversary.

Furthermore, another volunteer, Mr. Vincent Marteau, has designed and developed a new logo for the Volunteer Food Services (Meals on Wheels and Seniors Lunch Clubs affiliated with the VBM) in order to be more cohesive with the new VBM logo.

These new graphic signatures will gradually be integrated to our communication tools as of May.

